

This data protection notice informs you which personal data we collect in the course of your registration for the „interzum award“ and for what purpose the data is used.

Information on data protection for the general use of this website can be found here.

## 1. responsible body/contact

The responsible body in the sense of the data protection laws for the area of registration for the „interzum award“ is

Koelnmesse GmbH  
Fairground 1  
50679 Cologne  
Germany

### Data protection officer:

Koelnmesse GmbH  
Data Protection Officer  
Fairground 1  
50679 Cologne  
Germany

E-mail: [datenschutz-km@koelnmesse.de](mailto:datenschutz-km@koelnmesse.de)

## 2. Subject of data protection

The subject of data protection is personal data. According to Art. 4 No. 1 DSGVO, this is all information that relates to an identified or identifiable natural person; this includes, for example, names or identification numbers.

## 3. Collection and use of your data

In order to register for the „interzum award“, various data of the participant are required. This data is needed to set up and manage a user account for you. Last but not least, we also need this and, if necessary, other data in order to be able to respond to any enquiries from you and to communicate with you in the context of the award. Without this data, we are unable to process your participation in the „interzum award“.

We process this data to enable you to participate in the award as well as to fulfil the contracts concluded with you in each case, Art. 6 para. 1 sentence 1 lit. b) DSGVO.

The following mandatory data are required:

Salutation  
Your name  
Position in the company  
Telephone  
Your e-mail address  
Company  
Country  
Address (city, street, house number, postcode)  
One password  
Customer number at Koelnmesse

In addition, you have the option to provide the following information on a voluntary basis in accordance with Art. 6 (1) sentence 1 lit. a) DSGVO:

General e-mail address  
Internet address

## 4. cookies

Within the scope of registration for the „interzum award“, only a technical cookie will be used to verify you as an authorised user during your registration.

## 5. passing on of data

In principle, your personal data will only be passed on without your express prior consent in the following cases:

If it is necessary for the clarification of an illegal use of our services or for legal prosecution, personal data will be forwarded to the law enforcement authorities and, if necessary, to injured third parties. However, this only happens if there are concrete indications of unlawful or abusive behaviour. A transfer may also take place if this serves to enforce terms of use or other agreements. We are also legally obliged to provide information to certain public authorities upon request. These are law enforcement agencies, authorities that prosecute administrative offences subject to fines and the tax authorities.

The disclosure of this data is based on our legitimate interest in combating abuse, prosecuting criminal offences and securing, asserting and enforcing claims and that your rights and interests in the protection of your personal data are not overridden, Art. 6 para. 1 sentence 1 lit. f) DSGVO.

We rely on contractually affiliated third-party companies and external service providers („processors“) to provide the services. In such cases, personal data is passed on to these order processors to enable them to continue processing. These Processors are carefully selected and regularly reviewed by us to ensure that your privacy is protected. The processors may only use the data for the purposes specified by us and are also contractually obliged by us to treat your data exclusively in accordance with this data protection notice and the relevant data protection regulations.

As part of the further development of our business, the structure of Koelnmesse GmbH may change by changing its legal form or by founding, buying or selling subsidiaries, parts of companies or components. In such transactions, customer information is passed on together with the part of the company to be transferred. Any transfer of personal information to third parties to the extent described above will be in accordance with this privacy notice and the relevant data protection laws.

Any disclosure of personal data is justified by the fact that we have a legitimate interest in adapting our corporate form to the economic and legal circumstances as necessary and that your rights and interests in the protection of your personal data do not outweigh this, Art. 6 (1) sentence 1 lit. f) DSGVO

## 6. changes of purpose

Processing of your personal data for purposes other than those described will only take place if permitted by law or if you have consented to the changed purpose of the data processing. In the event of further processing for purposes other than those for which the data was originally collected, we will inform you of these other purposes prior to further processing and provide you with all other relevant information.

## 7. Deletion of your data

We will delete or anonymise your personal data as soon as it is no longer necessary for the purposes for which we collected or used it in accordance with the above paragraphs. As a rule, we store your personal data for the duration of the user relationship via the website. After expiry of these periods, the data is deleted unless this data is required for a longer period due to statutory retention periods, for criminal prosecution or for securing, asserting or enforcing legal claims. In this case, the data will be blocked. The data will then no longer be available for further use.

## 8. Automated individual case decisions or profiling measures

We do not use any automated processing processes to bring about a decision - including profiling - in connection with registration for the „interzum award“.

## 9. Your rights as a data subject

### 9.1 Right to information

You have the right to request information from us at any time about the personal data we process that concerns you within the scope of Art. 15 DSGVO. To do this, you can send a request by post or email to the address given above.

### 9.2 Right to rectify inaccurate data

You have the right to request that we correct personal data relating to you without delay if it is incorrect. To do this, please contact us at the addresses given above.

### 9.3 Right to erasure

You have the right, under the conditions described in Art. 17 DSGVO, to demand that we delete the personal data relating to you. These conditions provide in particular for a right to erasure if the personal data are no longer necessary for the purposes for which they were collected or otherwise processed, as well as in cases of unlawful processing, the existence of an objection or the existence of an obligation to erase under Union law or the law of the Member State to which we are subject. For the period of data storage, please also see section 8 of this data protection notice. To exercise your above right, please contact us at the contact addresses given above.

### 9.4 Right to restriction of processing

You have the right to demand that we restrict processing in accordance with Art. 18 DSGVO. This right exists in particular if the accuracy of the personal data is disputed between the user and us, for the duration that the verification of the accuracy requires, as well as in the event that the user requests restricted processing instead of erasure in the case of an existing right to erasure; furthermore, in the event that the data is no longer necessary for the purposes pursued by us,

but the user requires it for the assertion, exercise or defence of legal claims, as well as if the successful exercise of an objection is still disputed between us and the user. To exercise your above right, please contact us at the contact addresses provided above.

### 9.5 Right to data portability

You have the right to receive from us the personal data relating to you that you have provided to us in a structured, commonly used, machine-readable format in accordance with Article 20 DSGVO. To exercise your above right, please contact us at the contact addresses provided above.

### 9.6 Right of objection

You have the right to object at any time, on grounds relating to your particular situation, to the processing of personal data relating to you which is carried out, inter alia, on the basis of Article 6(1) sentence 1 lit. e) or f) DSGVO, in accordance with Article 21 DSGVO. We will stop processing your personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing is for the assertion, exercise or defence of legal claims.

### 9.7 Right of complaint

You also have the right to contact the competent supervisory authority in case of complaints. The competent supervisory authority is: State Commissioner for Data Protection and Freedom of Information North Rhine-Westphalia

PO Box 20 04 44  
40102 Düsseldorf

Tel.: +49 211 384 24-0  
Fax: +49 211 384 24-999

E-mail: [poststelle@ldi.nrw.de](mailto:poststelle@ldi.nrw.de)

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